

2026

SCHEDULE



U **FEBRUARY 28TH - MARCH 1ST WINTERFEST**

JAMES KJERSTAD, RAPID CITY, SD

U **MARCH 21ST - 22ND MARCH MADNESS**

JAMES KJERSTAD, RAPID CITY, SD

U **APRIL 3RD - 4TH SPRINGFEST**

SEVEN DOWNS ARENA, SPEARFISH, SD

U **MAY 12TH, 19TH & 26TH CHASE THE ACE SERIES**

NEW UNDERWOOD, SD

U **JUNE 2ND, 9TH & 25TH CHASE THE ACE SERIES**

NEW UNDERWOOD, SD

U **AUGUST 23RD MEGABUCKS SLOT RACE**

JAMES KJERSTAD, RAPID CITY, SD

U **SEPTEMBER 23RD - 27TH WESTFEST**

JAMES KJERSTAD, RAPID CITY, SD

U **OCTOBER 2ND - 4TH SMASHIN CANS 4 A CURE**

DEX, HURON, SD

U **NOVEMBER 21ST - 22ND FALLFEST**

JAMES KJERSTAD, RAPID CITY, SD



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NOMINATION FEES



Where stability meets

the gold standard!

*One Time
Nomination:*

\$250-2 year olds & younger
\$350-3 year olds
\$500-4 year olds
\$750-5 year olds & up
\$1500-maturity buy in for life

2026 Intro Rate
\$250



Where stability meets the gold standard!

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By Maegan McPherson

The Black Hills Gold Rush took place in Dakota Territory in 1874 following the Custer Expedition. The first arrivals were a force of 1,000 men led by George Armstrong Custer to investigate reports that the area contained gold, even though the land was owned by the Sioux. They found small amounts of gold in present-day Custer, South Dakota, but eventually looked for better-paying locations.

They moved north, establishing the towns of Hill City, Sheridan, and Pactola. At each spot, they found flakes of gold, but not the bonanza they sought. Things changed when the miners stumbled across Deadwood and Whitewood Creeks in the northern Black Hills. For the initial discoverers, each spade of Earth revealed a veritable fortune in gold.

There is a lot of rich history in the northern states not only with the Gold Rush, but when it comes to the horse industry many of the best programs to ever top the charts are from the Northern States. Incentives have been a huge game changer for the horse industry. There have been many amazing ones, but there

have also been some that didn't live up to the hype. Before a lot of the big incentives like Pink Buckle and Royal Crown surfaced, my employee Whitney Knipping and I always had the idea to start an incentive, but with all of them presenting themselves around the same time, we just stood back and watched. While some thrived, some also failed.

We might be late to the party according to some, because due to some bad eggs a lot of people are just plain incentivized out! While that may be true to a certain extent, the great thing about living in America is we all have choices. You have the choice to be apart of the incentives that suit you best or you can choose to stay away from them completely. There are many to choose from and they are all unique. There are things we might like about one, but also things we dislike. But, instead of sitting around and continuing to wait like I have for years, we decided there is no better time than now for THM Productions to finally launch our own incentive called, The Gold Rush..

The Gold Rush will be a northern alliance for breeders, trainers, stallion owners and barrel racing enthusiasts that will bring one

of the largest paying futurities and maturities ever to South Dakota, which is also a nice centralized location to host a big event. We have been promised more centralized races by other incentives, but promises were not kept and everything that pays big remains mostly down South.

Our main event will be held with Today's Horse West Fest in Rapid City, South Dakota September 23rd - 27th 2026, and we also plan on having five \$25,000 added open 4D sidepots specified to the northern region in its first year. With growth, the sidepots and added money will increase every year.

When it comes to precious metals, for most investors, gold is considered a much better investment than a diamond, due in part to its higher liquidity, price transparency, and historical stability, especially during economic downturns. Diamonds are typically better suited as luxury goods for personal enjoyment rather than financial assets and don't always create lasting relationships.

After talking with Cally Kindred and Lee & Hallie Hanssen we had thrown our ideas together to start an incentive that could be

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more affordable for our smaller programs just starting out. The Gold Rush is designed for everyone to be involved, and have the opportunity for a big return; not only for our contestants, but for our stallion owners footing the bill. We want our stallion owners to be able to get a healthy return year after year on their investment.

I have been producing barrel races now for 12 years, and we have some great races in the North, as well as some great local incentives that have surfaced and been available to us. We are fortunate to have some great producers that are always thinking outside the box. These incentives have given us more opportunities to win when we go to races in our area. As a competitor myself, I greatly appreciate these producers providing these extras for us, and I have always wanted to provide something bigger and better for my contestants as well.

My board and myself had a vision of huge payouts in the North, just like they get down South, and now is the time to bring a huge paying event to the Northern States with the Gold Rush! Diamonds turned out not to be a girl's best friend, and we are here to prove to you, All that Glitters is Gold. Invest in the Gold Standard, that will always provide you with complete transparency, communication, and payouts like the North has never seen.

We won't make promises that we can't keep and we will be as open book as they come. For the average investor seeking wealth preservation and reliable returns, gold is the clear victor due to its practicality, transparency, and dependable market. The Gold Rush is where stability meets the gold standard and where long term value meets stable returns.

How it will work:

- 1) 75 Slots @ \$6000 annually = \$450,000
- 2) Board Members Cally Kindred, Lee

& Hallie Hanssen, and Maegan McPherson will also be allowed Slots for their breeding programs in trade for doing specific duties for the program, but those 3 slots are not included in the 75 slots sold.

3) \$1000 from each spot (75 spots) will be kept for administrative costs (Bookkeeping, Attorney Fees, Advertising, Supplies, etc) - \$75,000 total.

4) We will advertise your breeding program on our website as well as social media monthly.

5) Every year the board will decide if we want to add more spots, so a waitlist will be started after the 75 spots are filled.

Added money and entry fees:

- \$375,000 in added money will be distributed as follows:
 - \$150,000 added 2D Futurity (1 sec split)
 - \$100,000 added 3D Maturity (0.75 sec splits)
 - \$125,000 added in 4D Open Sidepots
- Added money will always be paid out 100% and entry fees will be 80% payback with 20% going to THM Productions.
- There will be a \$100 entry fee to enter the sidepots and both your times from the weekend will go into a 4D payout, very similar to an All Runs Count Sidepot.
- At the Main Event the Futurity entry fee will be \$500 and the Maturity entry fee will be \$400.

2026 Sidepots - \$25,000 4D 1/2 sec splits:

- Colorado Classic held in Montrose, Colorado on June 13th - 16th 2026
- Minnesota Breeders Futurity held in Winona, Minnesota July 9th - 12th 2026
- Glacier Chaser held in Joliet, Montana on July 9th - 12th 2026
- Dash N Dance held in Spearfish, South Dakota on July 23rd - 25th 2026
- Fizz Bomb held in Gillette, Wyoming on

September 8th - 13th 2026

As the program grows, so will the added money and sidepots.

One Time Nomination Fees:

- \$250 - 2 year olds & younger (2 year olds need to be paid in by May 1st of their two year old year to avoid price increase)
- \$350 - 3 year olds
- \$500 - 4 year olds
- \$750 - 5 year olds & Up
- \$1500 - Maturity Buy in for Life

Any age can pay in for the \$250 Intro Rate in 2026 - Deadline for the first year will be September 1st 2026, but May 1st will be the deadline date in 2027 and future years.

Where:

Main Event - Today's Horse West Fest - September 24th - 27th 2026 - Rapid City, SD
 \$150,000 added 2D futurity - full second split

\$100,000 added 3D maturity - .75 sec split
 *All eligible horses will be grandfathered in to the maturity in year one regardless of age with a paid nomination and entry fee. In consecutive years, they must either run in the futurity, pay the futurity entry, or run in the Maturity before age 7 to be eligible for the maturity for life.

Numbers projected on 75 spots sold

Rules:

- 1) Anyone can purchase a spot from anywhere in the world, but the added money will remain mostly north and in the midwestern states. As the program grows the sidepot money will spread out to other states, but the main event will always be held in the Northern Central Region.
- 2) Slots will open on February 15th, 2026

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at 8AM MST via Jotform and can be reserved with a non-refundable \$1000 deposit via credit card. The remaining \$5000 can be made at once or in payments by check, venmo or credit card, but must be paid in full by May 1st 2026. Contracts will be reissued for the following year on December 1st 2026, and are due back by December 31st with a \$1000 payment. The remaining \$5000 can be made in payments again for 2027 and years moving forward, but have to be paid in full by May 1st every year.

3) Purchasing a slot makes your breeding program eligible. This encompasses offspring by any of your stallions, as well as any horse you are listed as the owner or breeder of on the papers. All horses must be in your name or immediate family's name as recorded by AQHA.

4) Once you are in and own a spot, the spot is yours to own, lease, or sell. All sales and leases must be approved and handled through THM Productions's board of directors made up of myself Maegan McPherson, Whitney Knippling, Cally Kindred, and Lee & Hallie Hanssen. The board is made up of an odd number so there is never a tie when voting.

5) Owners must stay in for at least three years to be paid as the slot owner for the lifetime of the horse. If you don't meet the 3 year requirement that slot money will get paid out to the person that nominated the horse.

6) Every eligible horse will need to pay a

one-time lifetime \$250 nomination by May 1st of their 2 year old year. Each slot owner will receive four complimentary nominations annually which serves as a kick back value of \$1000 for us taking \$1000 from the annual slot for administrative costs to be able to operate.

7) The board will consist of Whitney Knippling who will serve as our bookkeeper that cuts the checks and keeps us in line, she will be the main event photographer and social media master. Maegan McPherson will be the owner who handles all the paperwork such as the nominations, sidepot entries and results, production, etc. Lee & Hallie Hanssen and Cally Kindred will serve as spokespeople for our incentive, they will conduct interviews at the main event, help with sales, and will make useful their many other talents when time allows. This board will have the final say on all matters.

8) If you own a spot, anything you own, progeny by your stallion, or anything you are the breeder of are eligible for nomination.

9) For the open side pots it will be a \$100 entry fee and both of your runs will count. It will be very similar to an all runs count sidepot. Pay the entry fee once, but you have two chances to win a check.

10) Our Main event will be held in conjunction with Today's Horse West Fest. In 2026, we will have a \$150,000 added 2D Futurity with a full second split. The futurity

entry fee will be \$500.

11) The Main event will also have a \$100,000 added 3D Maturity with a .75 split. The entry fee will be \$400.

12) Slot holders will be paid 20% and contestants will be paid 80% in any and all payouts, including the 4D Sidepots as well as the Futurity and Maturity at the Main Event.

13) In 2026, all nominated horses will be grandfathered in to run at the maturity given their nomination and entry are paid for the main event.

14) THM Productions reserves the right to change or amend any rules at any time.

15) THM Productions reserves the right to refuse entry to any individual, stallion, LLC or any other party wishing to purchase a slot for any reason.

16) THM Productions will not tolerate social media slander and bashing. Any slot holder or contestant making unprofessional comments on Facebook will be asked to leave the program. Any problems can be brought up by calling any one of the board members or emailing us at thmpromoting@gmail.com.

Be sure to follow THM Productions on Facebook for all updates coming soon, including projected payouts based on all 75 slots being sold. If you would like to request a contract prior to the slots opening date you can email thmpromoting@gmail.com. ☺☺

