



September 23rd - 27th 2026
Rapid City, South Dakota

Presents the 13th Annual

WEST FEST

TODAY'S HORSE

\$319,500
ADDED MONEY & INCENTIVES



GOLD RUSH

WHERE STABILITY MEETS THE GOLD STANDARD

Incentives Include:



\$5K
ADDED
SATURDAY ONLY

\$150,000 2D Gold Rush Futurity • 1 sec split
\$100,000 3D Gold Rush Maturity • 0.75 sec splits
\$10,000 3D Slotholder Only Sidepot • 1.5 sec split Avg.
(will be a 2D if under 50 entries • over 50 will pay as a 3D)



\$10K
ADDED
SATURDAY ONLY



\$20,000 West Fest Open 5D • 0.5 sec splits
(\$10,000 added each GO)

\$2500 3D Whip N Spur High Stakes Sidepot • 0.5 sec splits
(Takes your fastest time from the 2 gos)



\$10,500
ADDED



\$2000 Cruising for a Cure 5D Peewee Slot • 1 sec splits
(10 & Under as of Jan 1st • limited to 100 runners)

4D West Fest Peewee Race • 2 sec splits
(8 & Under as of Jan 1)



\$5000 5D Remi The Rockstar Youth Barrel Race • 1 sec splits
(16 & Under as of Jan 1)

\$1000 All Runs Count Sidepot • 0.5 sec splits • Both Runs count
3D Senior Sidepot • 50 & Over • 0.75 sec splits



\$3500
ADDED

Western Attire
Required



Divisional
Circuit
Event



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GOLD RUSH

WHERE STABILITY MEETS THE GOLD STANDARD

2027 SIDE POTS

\$25,000
ADDED



JANUARY 13-17, 2027
WACO, TX



JANUARY 26-30, 2027
PERRY, GA



FEB 8-14, 2027
BUCKEYE, AZ



MAY 31-JUNE 6, 2027
WINONA, MN



JUNE 3-12, 2027
MONTROSE, CO



JULY 7-11, 2027
JOLIET, MT



JULY 22-25, 2027
SPEARFISH, SD



SEPTEMBER 7-12, 2027
GILLETTE, WY

\$250,000
MINIMUM ADDED
MAIN EVENT

SEPT 22-26, 2027 | RAPID CITY, SD

WWW.GOLDRUSHINCENTIVE.COM

GOLD RUSH MAIN EVENT SCHEDULE

HELD IN CONJUNCTION WITH 13th Annual TODAYS HORSE WEST FEST

September 22nd – 27th 2026

Schedule Subject to Change depending on Entry Numbers

Tuesday, September 22nd, 2026

Vendor Set Up 8AM – 6PM

25 Minute Time Slots with Barrels - Noon – 6PM - \$25 per rider – Max of 10 riders per slot

Futurity/Maturity Check in #1 – Noon – 6PM – RIDER ONLY

Wednesday, September 23rd 2026

Vendor Set up 8AM – 8PM

Futurity/Maturity Check in #2 – 8AM – 8PM – RIDER ONLY

8AM – 10AM – Pre - Sold Exhibitions - \$5 each

10:30AM - 2 Free Futurity Exhibitions in Draw Order - \$25 fine if you go over 60 seconds

Pay at the Gates after Futurity Exhibitions if time allows - \$5 each – Sign up at the Gate

4PM – 8PM - 25 min Time Slots with Barrels – Max of 10 riders in each slot - \$25 per rider

Thursday, September 24th 2026

7:30AM – 8:30AM – Pay at the Gate \$10 Exhibitions – Sign up at the Gate at 7:15AM – 50 MAX SOLD

9 AM - \$150,000 Added Gold Rush 2D Futurity 1st Go – 1 sec split

\$100,000 Added Gold Rush 3D Maturity (.75 sec splits) – will start 30 minutes after the Futurity

Open 5D \$10,000 Added Section 1 Go 1 - Starts 30 minutes after the completion of the Maturity

Friday, September 25th 2026

7:30AM – 8:30AM – Pay at the Gate \$10 Exhibitions – Sign up at the Gate at 7:15AM – 50 MAX SOLD

9 AM - Gold Rush 2D Futurity 2nd Go – REVERSE ORDER

Gold Rush 3D Maturity – Will start 30 minutes after the Futurity – REVERSE ORDER

Open 5D \$10,000 Added Section 1 Go 2 - Starts 30 minutes after the completion of the Maturity

Saturday, September 26th 2026

7AM – 11:00AM – Pre-Sold Exhibitions - \$5 each

11:30AM – \$2000 Added Cruising 4 A Cure 5D Peewee Slot Race

(Limited to 100 entries) – 10 & Under – 1 sec splits

1:30PM – West Fest 4D Peewee Race – 8 & Under – 2 sec splits

Open 5D \$10,000 Added Section 2 Go (times from Thursday carry into Saturday) – starts 30 min after the completion of the Peewee Race

Sunday, September 27th 2026

7:30AM – 8:30AM – Cowboy Church

9AM – \$5000 Added Remi the Rockstar 5D Youth Race – Full Second Splits – 16 & Under

Open 5D \$10,000 Section 2 Go 2 (times from Friday carry into Sunday) - will start 30 minutes after the Remi Race